



Esteemed professional,

the present communication to submit to Your attention the Indian preview of the ARCHITETTURA SONORA sonic modules, a full range of products achieving a comprehensive sonic and technological landscape/architectural integration, where natural and artificial blur together.

The combination of Applied Acoustics/Architectural Sound Space Design/ Industrial Sound Module Design/Soundscape Music Composition allows ARCHITETTURA SONORA, a new division of B&C Speakers, to provide architecture with REVOLUTIONARY sound experiences.

SENSORY IMMERSIVENESS is the experience criterion leading our sound space design: urban parks and gardens, public squares, train stations and airports, hospitals, offices, open spaces, shops and shopping malls, hotels and restaurants, lounges and wellness centres, residential and private architectures can become either acoustically HIGHLY EFFICIENT and sonically EXTRAORDINARY experiences.

To achieve these innovative results ARCHITETTURA SONORA considers it fundamental to share with architects, designers and technology integrators the acoustic and sonic solutions design, guiding professionals into the INNOVATIVE steps of an Architettura Sonora Sound System.

ARCHITETTURA SONORA will be represented by their official distributor ASONA INDIA at the next "Economist times ACETECH" show in Mumbai, one of the most important shows in India dedicated solely to the construction industry.

ACE Tech will take place in Bengaluru on 21-22-23 January 2011 at the Palace Grounds.

The Asona booth will be located in **Hangar A – Booth C-12**.

Mr *Nemish Sheth* from ASona, together with the AS Creative Director Lorenzo Brusci will be more than happy to show all the latest AS products and to explain the manifold potentialities of AS applications.

For more information, contact:

**Asona India Pvt. Ltd.,**

Nemish Sheth (Director): [nemish@asonaindia.com](mailto:nemish@asonaindia.com)

3, Milan Apartment, Gokhale Road,

Dahanukarwadi, Kandivali(w),

Mumbai 400067

tel: 91 22 28650610